



**KETTERING  
TOWN F.C.  
Community Trust**



**ACCREDITED  
CLUB** ★ ★ ★  
PART OF ENGLAND FOOTBALL



Bringing football and people together

Kettering Town F.C. Community Trust  
Latimer Park  
Polwell Lane  
Burton Latimer  
Kettering  
NN15 5PS  
[www.ktfcommunitytrust.com](http://www.ktfcommunitytrust.com)  
[enquiries@kfccommunitytrust.com](mailto:enquiries@kfccommunitytrust.com)

# Privacy Policy

(Reviewed Annually)

Registered Charity Number: 1192160



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## 1.0 What data do we collect?

We receive, collect, and store any information you enter on our website or provide to us by email or data forms. This may include names, email addresses, phone numbers, passwords, and street addresses. In addition to this we collect Internet protocol (IP) address used to connect your computer to the internet.

We may use software tools (such as Google Analytics) to measure and collect session information, including page response times, length of visits to certain pages and page interactions.

We also store all information relating to comments, feedback, reviews, and recommendations.

We also reserve the right to contact friend referrals made by current customers.

## 2.0 How do we collect information?

When you complete a booking enquiry form, or review form we collect this personal information. This data will only be used for the intended purpose. We may share reviews on social media pages.

## 3.0 Why do we collect such personal information?

We gather information through such software as Google Analytics to understand where and how our client base is accessing and using our website. It is also used to ensure the site is meeting the needs of its users and if improvements need to be made.

We also collect data to offer the services in which we provide, such as bookings, email subscriptions and alerts. Your data is also used so we can contact visitors and users with general or personalised service-related notices and promotional messages.

We may also use information gathered on our site to create statistical data which will be used to improve our website and services offered. Data is also gathered to comply with applicable laws, regulations, and guidelines.



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## **4.0 How do we store, use, share and disclose our site visitors' personal information?**

Your data will not be shared outside of Kettering Town FC Community Trust with any other companies, departments, or agencies.

We will not sell or share your data with any third parties for marketing purposes.

We will store your data securely for only use for their intended purposes unless stated otherwise, such as in-house marketing.

## **5.0 How do we communicate with our site visitors?**

We may contact you by phone via call or text message, by email or by post to discuss your current, future, or past bookings. This may include issues with your bookings, to resolve a dispute, to collect fees or monies owed or to poll your opinions through surveys or questionnaires.

We may also contact you via the aforementioned avenues with marketing campaigns, promotions, and updates to our services.

You may opt out of receiving marketing material when completing your booking form or by email enquiries@ktfccommunity.com.

## **6.0 How we use cookies and other tracking tools?**

We do not use cookies as a company at Kettering Town FC Community Trust. However, our use of software such as Google Analytics may collect Cookies. Please see Google Analytics Privacy Policy for further information.

## **7.0 How can you withdraw your consent to use of your data?**

Please email us at enquiries@ktfccommunitytrust.com to stop up storing and using your data. Please be aware due to the nature of the business this is not possible if you have current bookings with us.



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## **8.0 Privacy Policy Updates**

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website.

If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

## **9.0 Further questions and our contact information**

If you would like to access, correct, amend or delete any personal information we have about you, please contact us at [enquiries@ktfccommunitytrust.com](mailto:enquiries@ktfccommunitytrust.com) or by post to Kettering Town FC Community Trust; Latimer Park; Polwell Lane; Burton Latimer; NN15 5PS.