



Kettering Town F.C. Community Trust

Sponsorship brochure 22/23

Thank you for taking the time to look over this brochure and we hope you and your business feel they can help us to continue to provide more opportunities for our community



**KETTERING
TOWN F.C.**
Community Trust





About Us

Kettering Town FC Community Trust understands the role that good physical health and wellbeing has in improving the quality for life for children and adults, regardless of individual differences.

The trust provides a range of opportunities for people in Kettering and surrounding areas to improve physical and mental health, improve community inclusion and education, and reduce involvement in negative activities including anti-social behaviour.

The community have always been hugely supportive of Kettering Town Football Club, and without that fan base, the club simply would not exist. The club felt there was an opportunity to give back to the local community and so the trust was formed and formally registered as a charity in November 2020.

The trust's recent charity registration means we can focus on delivering projects with, and for, our local community. Our association with Kettering Town Football Club gives our beneficiaries direct access to good quality coaches and facilities. We are wholly reliant on fundraising activities and the kind support of our community and grant providers to deliver these projects.

This is where this where you and/or your business can come in and help us. By sponsoring events and activities that we currently have running, we are able to free up more funds to further help our community with different projects.



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Links



Website: www.ktfccommunitytrust.com



Facebook: @KTFCCommunityTrust



Twitter: @KTFC_CommTrust



Instagram: [ketteringtownfcommunitytrust](https://www.instagram.com/ketteringtownfcommunitytrust)



Bringing football and people together



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Trust Main Sponsor

Why Advertise with Us?

We offer you exposure for your company to heighten your brand awareness across our community and the local areas. You will also benefit from raising your corporate image, being involved with and supporting our charitable trust and club whilst it grows and offers more opportunities to the people of Kettering and surrounding areas.

Benefits

- As our main sponsor your company name/logo will be advertised as such on all Trust headed paper, emails and promotional materials
- You will have prime locations across our Trust website with links to your business website
- Your company name/logo will be used in all social media posts relating to Trust activities, as well as being on the header of our facebook page
- All other projects, such as our **School Sessions**, **Wildcats centre**, **Walking Football**, **Disability Football** and **Street Football** will carry your company logo
 - You will be presented with a framed First team 150th Anniversary shirt
 - A permitter board displayed at our first teams club ground for the season (design of your choice)

Price: **£2500**

Please contact

enquiries@ktfccommunitytrust.com for more info or to sponsor.



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Bringing football and people together

Our Community Teams

We have an ever growing **grassroots football** community that **Kettering Town F.C. Community Trust** oversees. Currently our football teams run from U7's up to U13's for mixed teams which play each week in the Kettering Weetabix league, and U10's to U13's for girls only teams, which play every week in the Macron Northamptonshire Women's & Girl's Football League. We run all of our teams with a football for all ethos, where players have a safe environment to grow and develop not just in football, but everyday life skills.

With all of these teams, we have over 200 youth football players from our local community that we cater for, We make sure to stock all of our teams with enough football's for one each, to maximise ball time, cones, bibs, kit bag and a fully stocked first aid bag.

We welcome any generous donations/sponsorships for any of our community teams. Over the years we have had sponsorships for players training kits, which can have business names/logos placed on. Also, we have had donations which enable teams to have access to white boards, mini goals, training poles and more.



Please contact enquiries@ktfccommunitytrust.com if you would like more information or to sponsor our Community Teams.



Holiday Camps

We run 6 **Holiday Camps** a year, catering to any child from 5 years old to 14. **Summer Holidays**, **October Half Term**, Christmas Break, **February Half Term**, **Easter Break** and **May Half Term**. Our camps run 10-3pm Monday to Friday over the school holidays, all out of our Kettering Town FC Home ground, Latimer Park.

We are looking for Sponsors for each of the 6 Camps that we run. We regularly have around 50 attendees to each day, all who have parents come to a presentation, where we thank our sponsors for their generosity.

Each sponsor will have their business name and/or logo emblazoned on our camp posters which circulate around the area, many social media posts, whilst building up to the event and a thankyou post afterwards, they are invited to present the player of the week awards and we are able to include an advertisement of their choice in the end of week packs each child receives. They also will have a link to their business on our websites sponsor page.

Prices vary depending on the length on the Camp, **beginning at £150**.

Please contact enquiries@ktfcccommunitytrust.com for more info or to sponsor.



Bringing football and people together

HOLIDAY CAMPS.



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Inter Schools League

The **Inter Schools League** was one of the first school initiatives we started running as a trust. Rapidly growing since we first started it. We now put on leagues that run termly which include 12 school teams from Kettering and the surrounding areas. We meet 10 times over a term and host 15 games a day. Luckily the venue we use provides us with a viewing balcony for family and spectators, creating a great atmosphere for the players.

We run an ISL 3 times over a year. So we will be offering 3 sponsorship opportunities.

Autumn term, Spring Term & Summer Term.

The return for your sponsorship, during each term the trust will:

- Use your company name/logo on all of our ISL Paperwork/Posters
- Use your company name/logo on all ISL social media posts
- Trophies will be named after your company and can be presented by a member of your staff
- You will be included on our websites Sponsorship page with a link direct to your website

Price per term: **£200**

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Poppies Sports Series

The 'Poppies Sports Series' is a new venture for the 22/23 season for the Trust. Over the span of the school year, we will hold 18 different one day sporting events, in 9 different sports, for schools to enter and compete. Each event will have students from either Yr 3 & 4 or Yr 5 & 6, an audience will also be able to attend each event. Making it a great marketing opportunity for a potential sponsor.

The sponsor will benefit from:

- Company name/logo on all Poppies Sports Series promotional materials
- Company name/logo on all social media posts
- Trophies named after your company and opportunity to present them at the events
- Included on our websites Sponsorship Page with a direct link to your website
- Your choice of advertisement included in each child's certificate pack for participating in the event

Price for the year of events: **£1000**

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POPPIES SPORTS SERIES



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NLT U11 Cup

The **NLT U11 Cup** is another school based initiative where we work with the National League Trust. We hold a two, one off tournaments, one for mixed teams and another for girls only, which we invite all the schools in our area to compete against each other. The winner of each tournament goes onto become our Trust's representative school at the Regional Tournaments held at one of the facilities of a National League Team. If one of our representative teams win regionals, then they go onto the National finals, which our Mixed team did this year!

The sponsor will be able to benefit from advertisement and social media posts which cover many of the teams of the National League, which is a great opportunity for national business exposure.

We are looking for 1 sponsor for the whole of the year's NLT U11 Cup, the main benefits will be;

- Company name/logo on all promotional material for all events relating to the NLT U11 Cup
- Company name/logo on all social media posts relating to the NLT U11 Cup
- Chance to award the Representative tournament trophies named after your company
- Included on our websites Sponsorship page with a link to your website

Price for the year of events: **£250**

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Annual Poppies Cup

Every year we hold our annual 'Poppies Cup' grassroots football tournament. The event has previously ran over 2 days and caters to mini-soccer teams (U7-U10). It is a fantastic couple of days with great football on display from teams all around our county and beyond. This event is a brilliant opportunity for marketing for any potential sponsor.



We will be looking for 1 main sponsor for the **Poppies Cup 2023**, the main benefits will include:

- Company name/logo on all advertisement relating to the Poppies Cup
- Company name/logo on all social media posts relating to the Poppies Cup
- Company name/logo advertised around the ground on all days of the Poppies Cup
- Half Page advertisement in the Poppies Cup 2023 program of your choice
- Chance to present trophies named after your company
- Your company thanked over PA system during the tournament
- Included on our websites Sponsorship page with a link to your website.

Price: £1000

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POPPIES CUP 2023



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Other Projects...



Wildcats

At Wildcats, girls are able to play football in a fun and friendly environment, which provides the perfect setting for girls to meet new friends, build confidence and stay active.

Women's Walking Football

A fantastic group just for the ladies to keep active and meet new people!



Come Join In!



Multi-Disability Football

This is an activity group, where getting children to participate and have fun are our key aims.

Street Football

FREE weekly football sessions are being offered to children aged 7-17 at The Grange Park, Kettering.



In School Sessions

Weekly football or multi-sports sessions held at different schools throughout our area. Including one day school events, such as 'Primary All-Play'

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In Schools



primary ALL PLAY



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Business Links

Existing business links which we work with and/or regularly donate;



North Northamptonshire Council



Burton Wold Wind Farm



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